

CYBER SECURITY & AI

FOR COMPANY EXECUTIVES & DIRECTORS

Elevating Cybersecurity to a Boardroom Priority: Protecting People, Reputation, and Enterprise Value.

Date:
21st August 2025

Venue:
Tamarind Tree Hotel

Time:
8:00a.m – 12:30p.m

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BACKGROUND

As the cybersecurity threats become more frequent globally and locally, businesses in Africa are faced with the increasing pressure to protect people, the sensitive data, maintain regulatory compliance, and uphold the customer trust. Yet, cybersecurity remains under-represented in many boardrooms, often seen as a technical rather than a strategic issue.

The executive cybersecurity forum, **Secure Africa 2025 - Nairobi**, is expected to convene over 200 C-suite leaders, board members, and senior executives across key industries and government agencies in East Africa.

It is designed to empower the corporate leadership to confidently navigate cyber security and AI risk, opportunities and policies in today's volatile digital environment.



CORE OBJECTIVES



- ➔ **Demystify Cybersecurity for the Boardroom**
Break down key cybersecurity concepts in non-technical terms, helping senior leaders understand how cyber risks affect business strategy, shareholder value, and long-term growth.
- ➔ **Highlight the Cyber Threat Landscape in Africa**
Present real-world examples and emerging threats impacting Kenyan organizations—such as ransomware, phishing, and supply chain attacks—to contextualize the risk in the local operating environment.
- ➔ **Clarify Roles & Responsibilities in Governance**
Define the role of executives, directors, and board members in cybersecurity & AI risk oversight, regulatory compliance, and ensuring accountability within the organization.
- ➔ **Bridge the Knowledge Gap Between Business Leadership, Cybersecurity & AI**
Provide executives with frameworks and communication strategies to engage constructively with their IT and security teams
- ➔ **Encourage Investment in Cybersecurity & AI**
Guide leaders on making smart, future-oriented investments in cyber capabilities that protect business continuity, brand reputation, and customer trust.

EVENT TARGET AUDIENCE

The event brings together leaders who hold strategic oversight, financial accountability, operational control, and legal responsibility, ensuring that cybersecurity & AI is addressed not as technical silos, but as integral parts of business leadership.

Government & Board Members

Boards are increasingly being held accountable for cyber governance failures. Regulatory bodies and shareholders increasingly expect boards to demonstrate informed, proactive involvement in cyber governance.

CEOs, CFOs, COOs, CTOs

Understand how cybersecurity & AI driven cyber risks threaten business continuity, shareholder value, and long-term growth. These leadership roles are critical in driving a cyber-conscious culture from the top.

Company Directors

Company directors are accountable for guiding organizational strategy, performance, and risk management. In today's digital environment, cyber risk is one of the most significant threats to business continuity and reputation.

Chief Risk Officers

Cyber risk is now a top enterprise risk. Risk leaders must be able to quantify cyber exposure, evaluate mitigation strategies, and align cyber risk management with the overall enterprise risk framework.

Legal Counsel & Compliance Officers

Cyber breaches often trigger legal, regulatory, and reputational consequences. Stay ahead of data protection regulations, understand breach notification requirements, and support the board in managing legal risk.

AGENDA

7:30a.m – 08:00a.m	Registration & Networking Breakfast
8:00a.m – 08:10a.m	Welcome remarks
8:10a.m – 08:40a.m	Keynote 1: The New Face of Deception – Social Engineering, AI-Driven Phishing & Deepfakes
8:40a.m – 09:10a.m	Topic 1: The Ransomware Crisis: The Cyber Risks in Africa and the Global Impacts
9:10a.m – 10:00a.m	Panel: Cybersecurity as a Governance Imperative. Aligning Risk, Compliance and Governance.
10:00a.m – 10:30a.m	Breakfast & Networking
10:30a.m – 11:00a.m	Keynote 2: Data Breaches, Privacy, Social Media & Reputational Risk
11:00a.m – 11:30a.m	Topic 2: AI Double Edged Sword: Emerging AI’s Risks vs Business Opportunities
11:30a.m – 12:30p.m	Panel: AI, Cybersecurity & Critical Infrastructure: A Public–Private Dialogue for National Protection
12:30p.m – 12:45p.m	Wrap-Up & Key Takeaways
12:45p.m –	Networking, Lunch & Departures



An agenda with an aim to provide a balanced blend of technical insights and governance perspectives

Action Points

Equip leaders with practical guidance on privacy, compliance, and risks oversight in Cybersecurity & AI.

Public-Private Alignment

Increase collaboration between government and private sector for national cyber resilience.



EXPECTED OUTCOMES

Our goal is to deepen awareness, start the conversation, and drive action around cybersecurity as a core business priority in Africa, supported by AI.

Awareness

Improve understanding of cybersecurity as a strategic and governance priority for boards and executive teams.

Regional Insight

Provide clear visibility into Africa's cyber threat landscape and its global implications and the opportunities of AI.

Investment & Capacity Building

Encourage investment in talent, secure infrastructure, and local innovation in cybersecurity & AI.

SPONSORSHIP VISIBILITY

Maximize Your Brand Presence Among Kenya's Top Business
Decision-Makers



Logo
Placement



Stage
Branding



Delegate Pack



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